

# RATES & DEADLINES

Restoring small-town journalism, one community at a time!

### St. Marys Independent

Printed every Thursday Circulation: 6,000 copies **Deadline Monday at 3pm** Flyer distribution available see consultant for additional details

## Wilmot-Tavistock Gazette

Printed every Thursday Circulation: 4,000 copies Deadline Tuesday at 3pm

#### **STRATFORD***TIMES*

Printed every other Friday Circulation: 6,600 copies Deadline Tuesday at 3pm

Woodstock Ingersoll Ec Printed every other Friday Circulation: 7,500 copies Deadline Tuesday at 3pm	y Printed every Circulation:	other Thursday A other Thursday A 4,000 copies Sunday at 3pm	<b>Tillsonburg</b> Printed every other Circulation: 5,000 Deadline Monday	Thursday Pr copies	Inted every other Thursday Circulation: 5,000 copies Deadline Monday at 3pm
<b>FULL PAGE</b> CLR <b>\$550</b> B&W <b>\$425</b>	1/2 PAGE CLR <b>\$395</b> B&W <b>\$305</b>	1/4 PAGE CLR <b>\$235</b> B&W <b>\$180</b>	1/8 PAGE CLR <b>\$130</b> B&W <b>\$100</b>	BUS. CARE CLR <b>\$60</b> B&W <b>\$45</b>	2 SERVICE Large <b>\$25</b> Small <b>\$15</b>
<u>2 ISSUES</u> 10% OFF	<u>3 ISSUES</u> 15% OFF	<u>4 ISSUES</u> 20% OFF	<u>12 ISSUES</u> 25% OFF	25 ISSUES 30% OFF	50 ISSUES 35% OFF
FULL PAGE 10.3 x 12.6	1/2 PAGE -   Vertical - -   5.1 x 12.6 -   Horizontal - -   10.3 x 6.2 -   -	Horizontal	Vertical 5.1 x 6.2	rizontal -	SERVICE $\begin{bmatrix} - & - & - \\ - & - & - \\ - & - & - \\ - & - &$

Service section requires a minimum commitment of 3 months

Rates are per issue per publication before HST.

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