

RATES & DEADLINES

Restoring small-town journalism, one community at a time!

St. Marys Independent

Printed every Thursday Circulation: 6,000 copies **Deadline Monday at 3pm** Flyer distribution available see consultant for additional details

Wilmot-Tavistock Gazette

Printed every Thursday Circulation: 4,000 copies Deadline Tuesday at 3pm

STRATFORD*TIMES*

Printed every other Friday Circulation: 6,600 copies Deadline Tuesday at 3pm

| Woodstock Ingersoll Ec Printed every other Friday Circulation: 7,500 copies Deadline Tuesday at 3pm | y Printed every Circulation: | other Thursday A other Thursday A 4,000 copies Sunday at 3pm | Tillsonburg Printed every other Circulation: 5,000 Deadline Monday | Thursday Pr copies | Inted every other Thursday Circulation: 5,000 copies Deadline Monday at 3pm |
|--|--|---|--|---|---|
| FULL PAGE CLR \$550 B&W \$425 | 1/2 PAGE CLR \$395 B&W \$305 | 1/4 PAGE CLR \$235 B&W \$180 | 1/8 PAGE CLR \$130 B&W \$100 | BUS. CARE CLR \$60 B&W \$45 | 2 SERVICE Large \$25 Small \$15 |
| | | | | | |
| <u>2 ISSUES</u> 10% OFF | <u>3 ISSUES</u> 15% OFF | <u>4 ISSUES</u> 20% OFF | <u>12 ISSUES</u> 25% OFF | 25 ISSUES 30% OFF | 50 ISSUES 35% OFF |
| FULL PAGE 10.3 x 12.6 | 1/2 PAGE - Vertical - - 5.1 x 12.6 - Horizontal - - 10.3 x 6.2 - - | Horizontal | Vertical 5.1 x 6.2 | rizontal - | SERVICE $\begin{bmatrix} - & - & - \\ - & - & - \\ - & - & - \\ - & - &$ |

Service section requires a minimum commitment of 3 months

Rates are per issue per publication before HST.

Inquire how to showcase your business or products on our websites. Help wanted advertising receives 25% off the above rates

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